



Keycorp Annual General Meeting

13 November 2009

KEYCORP

Welcome

Mr Robert Bishop
Non-Executive Chairman

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Recap

- **Need for change – Nov 2007**
 - old business model not sustainable
 - stabilise the business
 - align business model towards services

- **On the right path – Nov 2008**
 - implementation of services based strategy
 - continued focus on cost down
 - towards creation of shareholder value

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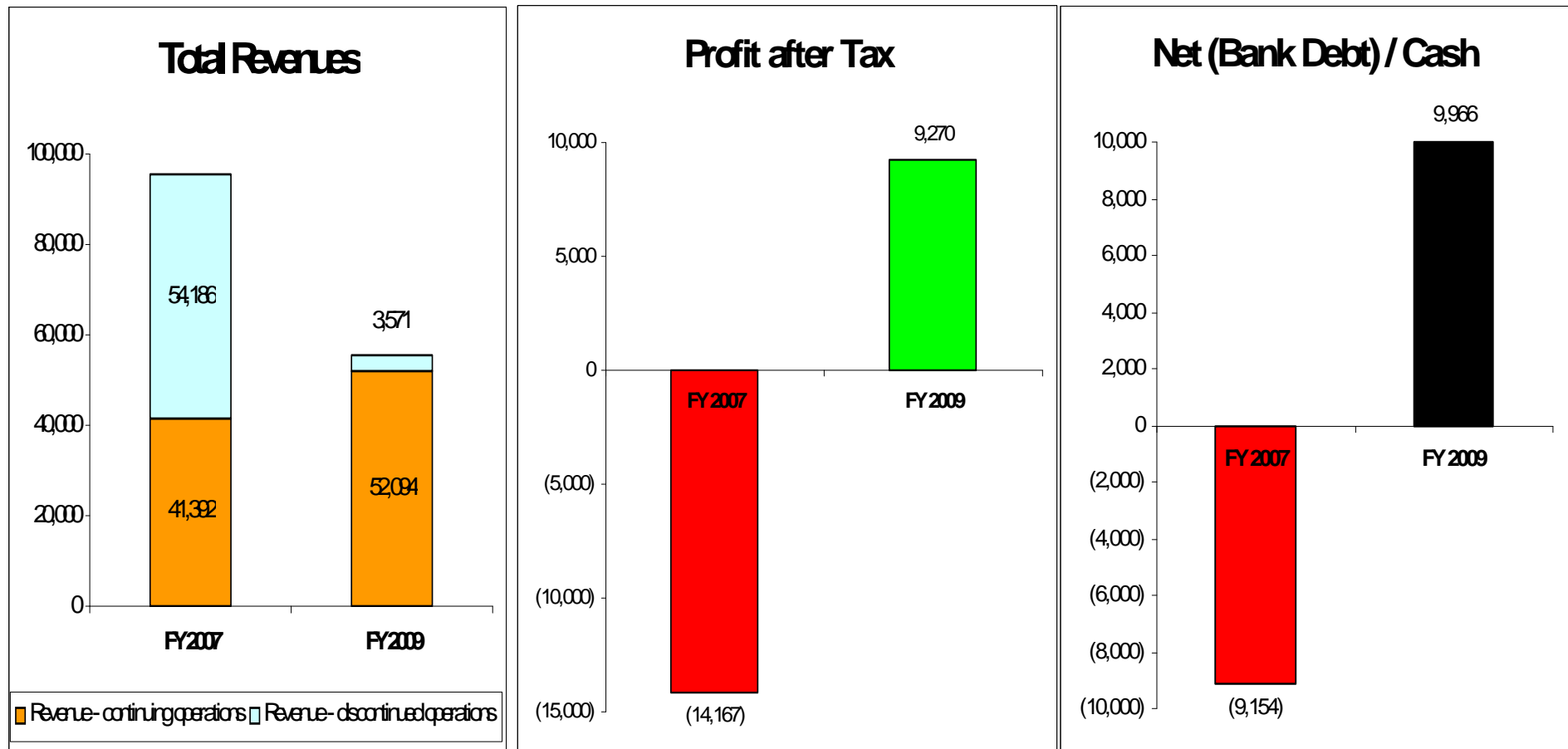
The transformation

- Significant restructuring has been made to the Keycorp business model which delivers:
 - improved profitability;
 - sustainable and recurring revenue streams;
 - strong operating cashflows; and
 - balance sheet strength (no bank debt, ~\$10 m cash reserves).
- Stringent management of on-going costs:
 - operational cost reductions including relocation of head office to Melbourne facility;
 - reduced ongoing investment in product research and development.

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The new Keycorp (A\$ '000)



debt-free and profitable business
payment of dividends



Solid foundation for growth

- **Two years of effort:**
 - has resulted in a strong, profitable company, with good business prospects.
- **Clear focus:**
 - now focused on our strategy of being a leading Australian provider of services to the payments and retail industry.
- **Right team:**
 - we have a board and executive team with the knowledge and experience to match our strategic focus in driving the business forward.

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FY2010 outlook

- **Stronger cash flow:**
 - from annuity style earnings of continuing operations supports ongoing dividend policy
- **Zero debt and strong cash position:**
 - Boost from release of approx \$ 10 Million in bonds and securitisation funds upon Westpac contract completion (expected release at fiscal year end)

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FY2010 outlook

- **Q1 performance:**
 - revenues better than plan due to EMV upgrades, software & technology sales
 - continued improvement in operational efficiencies & the full impact of FY09 restructuring initiatives
- **Upgraded guidance:**
 - FY10 EBIT guidance of circa \$6.5 million
 - 74% improvement in EBIT from continuing operations (like-for-like basis to FY09)
 - Reaffirms both the success of the transformation and the sustainability of the business moving forward

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Market comparative

Valuation Metric P / E ratio *	
Keycorp #	~7.8 x
Small Ords *	~14.3 x
S&P/ASX 100 *	~15.3 x

- Keycorp is currently valued below comparative benchmarks
- There is a substantial P/E upside when Keycorp is valued based off actual earnings

* calculated @ 6/11/09

based on management forward estimate for FY10

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Collective efforts of many

- Support of shareholders and customers:
 - believing and trusting in the new Keycorp.
- Efforts of the directors
 - Christine Holgate and Barry Grisdale for their special efforts
 - Philip Jones for previously extending his term
 - Ken Carr for being instrumental in shaping the new Keycorp
- Staff and their families:
 - dedicated hard work during a challenging period
 - Joe Bonin and his team in accepting the challenge to fulfill the potential that is Keycorp

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CEO Address

Mr Joe Bonin

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FY09 financial highlights

- Profit after tax:
 - \$9.3 million compared to a net loss of \$0.1 million in FY2007/08
- Adjusted result from Continuing Operations:
 - \$3.7 million
 - 193% improvement on the \$4.0 million loss in the prior year

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FY09 segment highlights

Continuing Operations	Payment Solutions		Customer Services		Total	
	FY08	FY09	FY08	FY09	FY08	FY09
Revenue \$000	11,269	24,655	25,935	27,439	37,204	52,094
Contribution \$000	(2,583)	1,871	6,171	9,017	3,588	10,888
Contribution % Revenue	(22.9)	7.6	23.8	32.8	9.6	20.9

payment solutions \$1.9 m pre-tax profit compared to prior year loss of \$2.6 m

services 46% improvement in pre-tax profit

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FY09 other highlights

- **Implementation of business improvements:**
 - significant new orders for eftpos payments software

- **Services Milestone:**
 - millionth on site service call
 - testament to a robust business model and the trust customers have in Keycorp
 - renewal of key multi-year customer services contracts

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FY09 other highlights

- Transformation complete:
 - business strategy centered upon services capabilities
 - strategy of being a leading Australian provider of services to the payments and retail industry
 - balance sheet instils confidence with customers, business partners and staff
 - focus now on growth not restructuring

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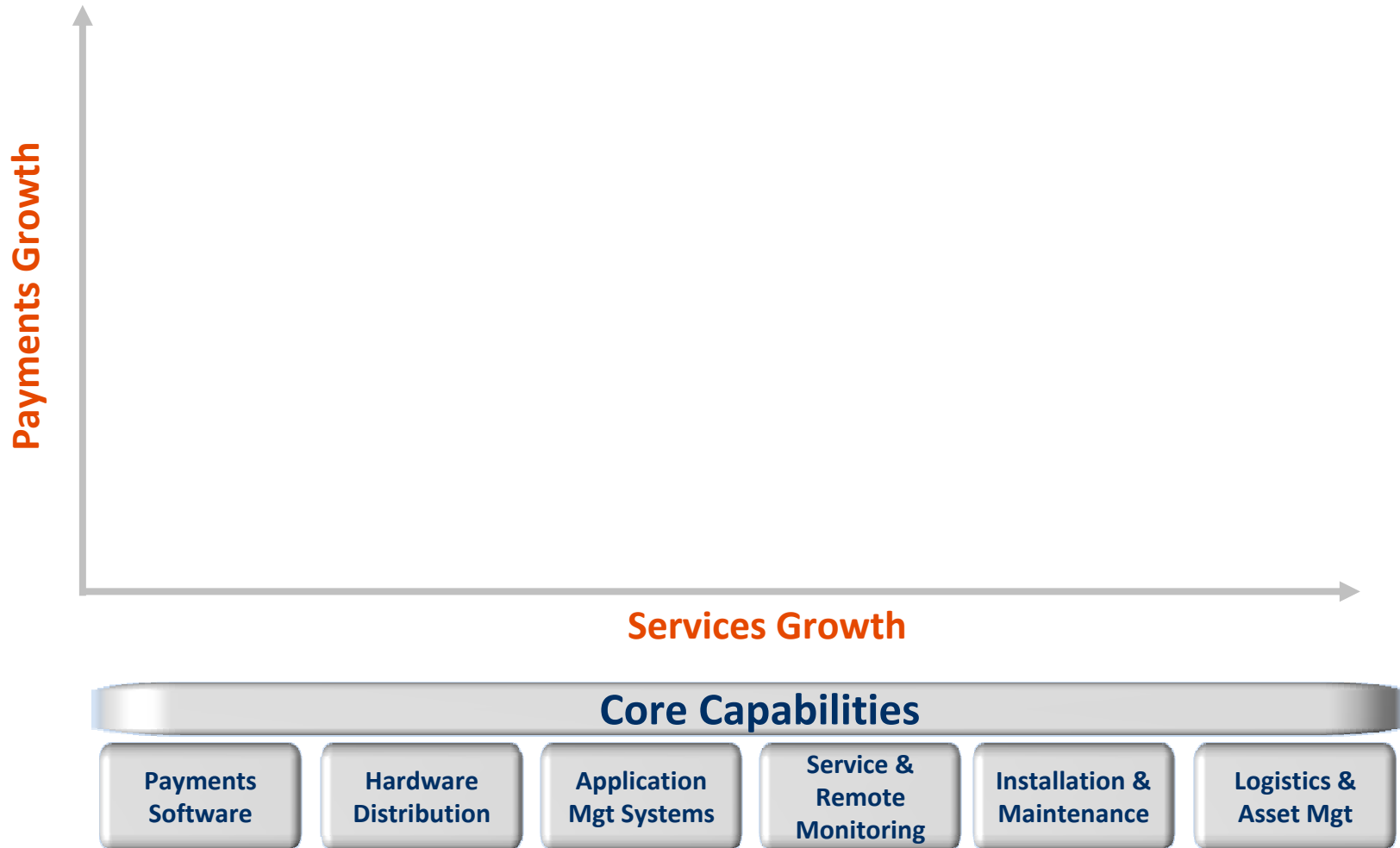
Strategy moving forward

Revenue Streams	Margins	Capex	Cashflow	Strategy
Smartcards	low	high (R&D)	low order driven	discontinued
Product – Design	low	high (R&D)	low order driven	phase out
Product – Distribution	low	low	low order driven	req'd for software & services
Software (as a service)	medium	low	medium (annuity)	core business
Services	higher	low	High (annuity)	core business

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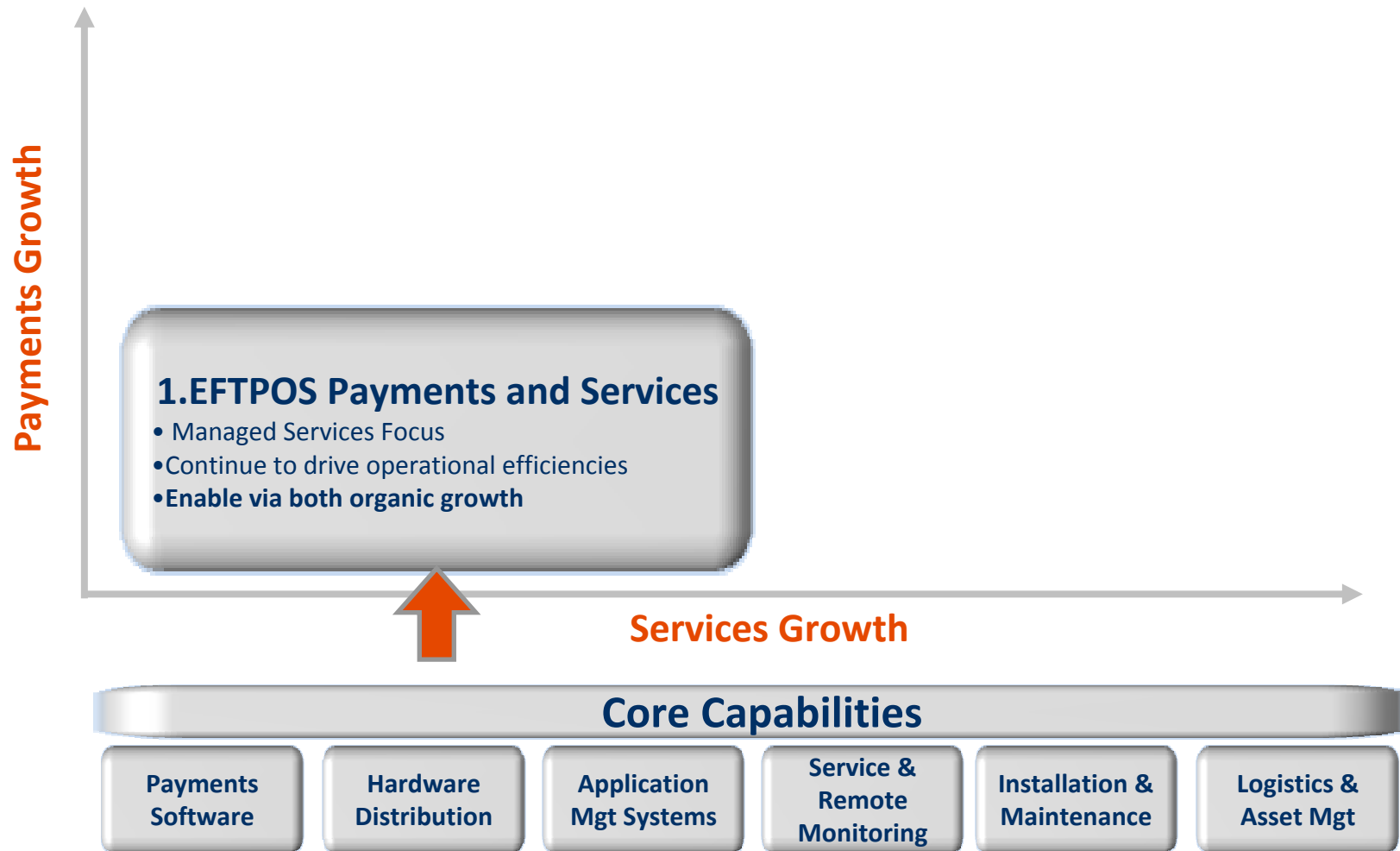
Multiple growth opportunities



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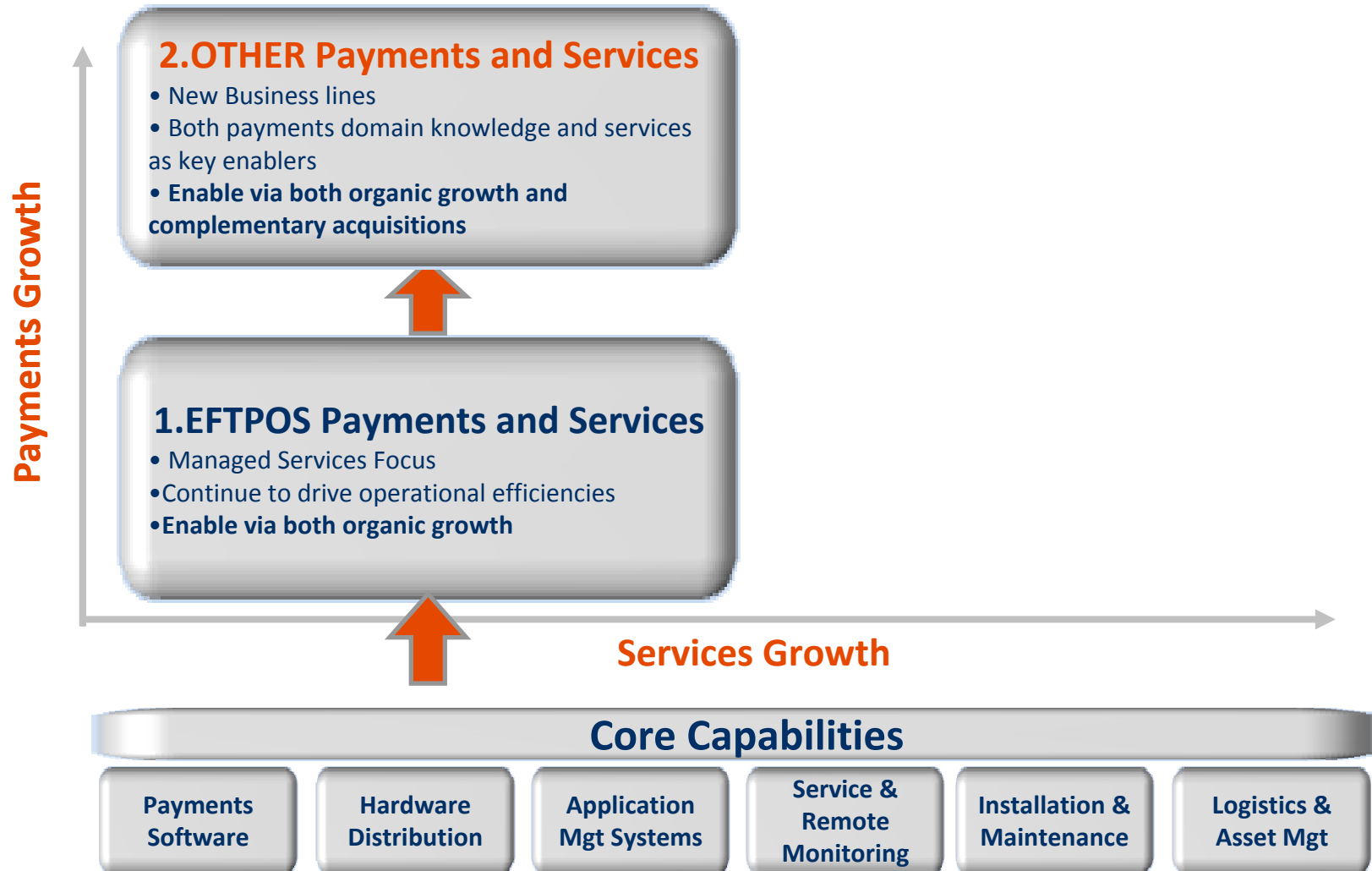
Multiple growth opportunities



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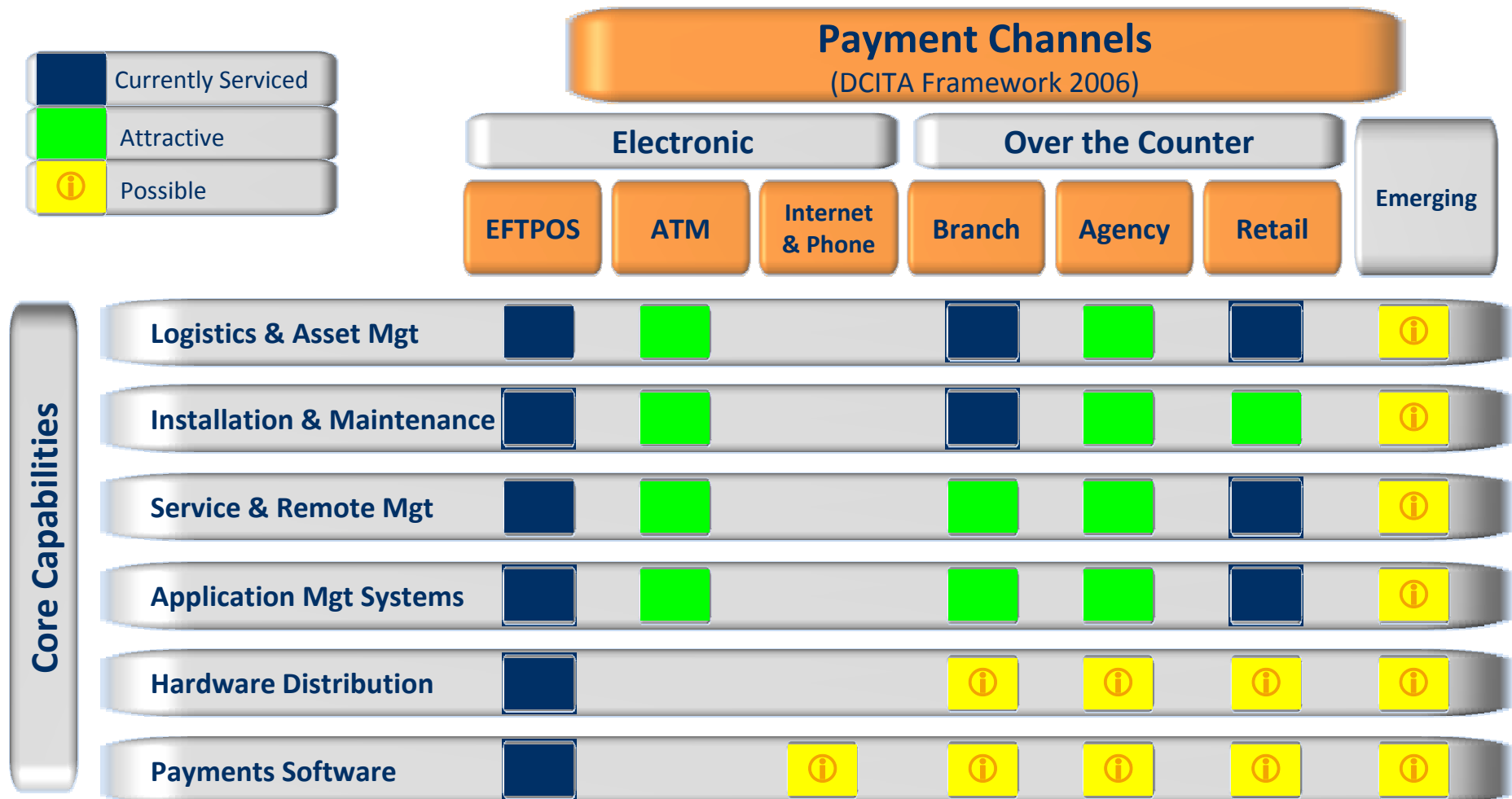
Multiple growth opportunities



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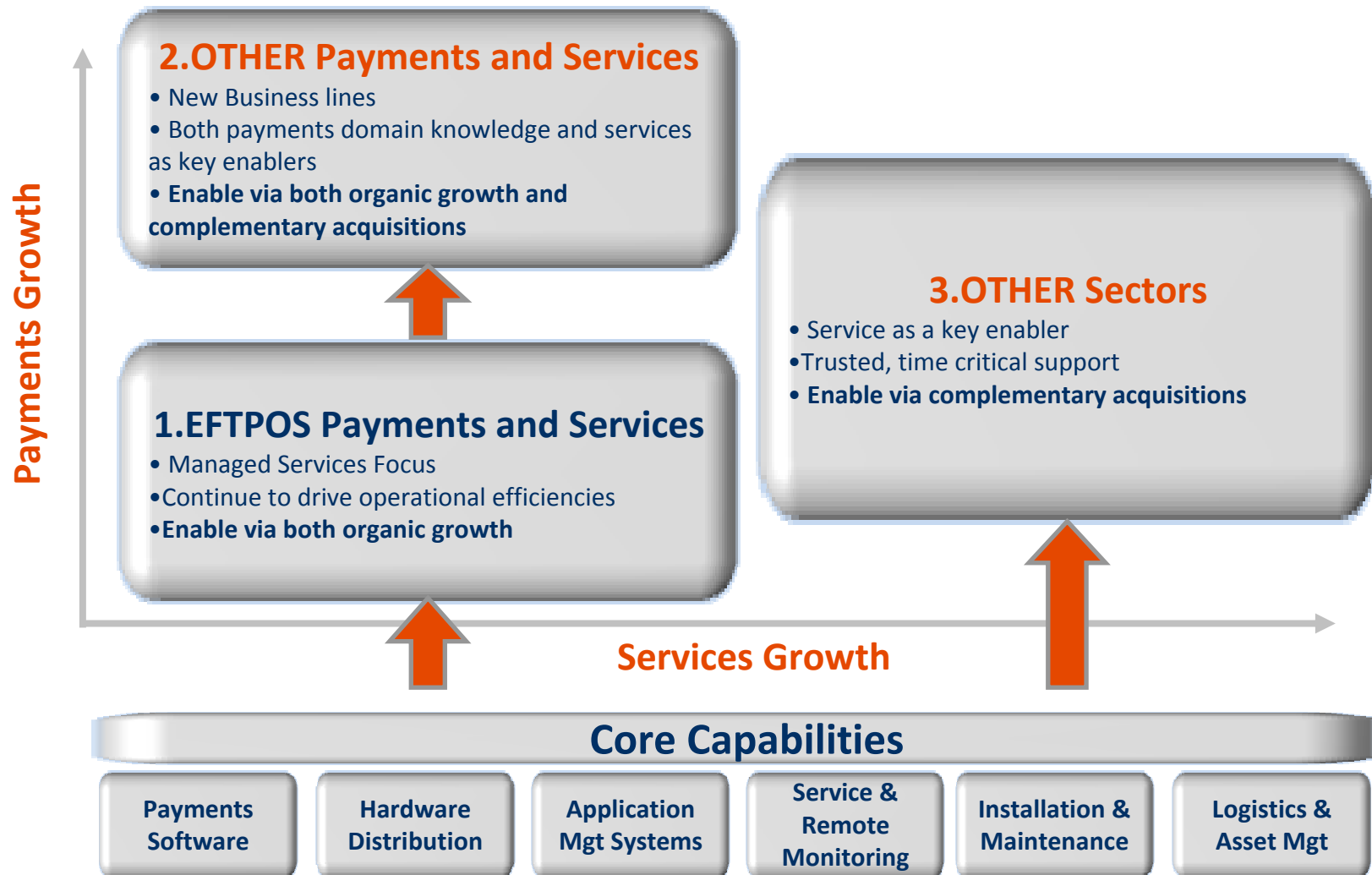
Payment channels (1 & 2)



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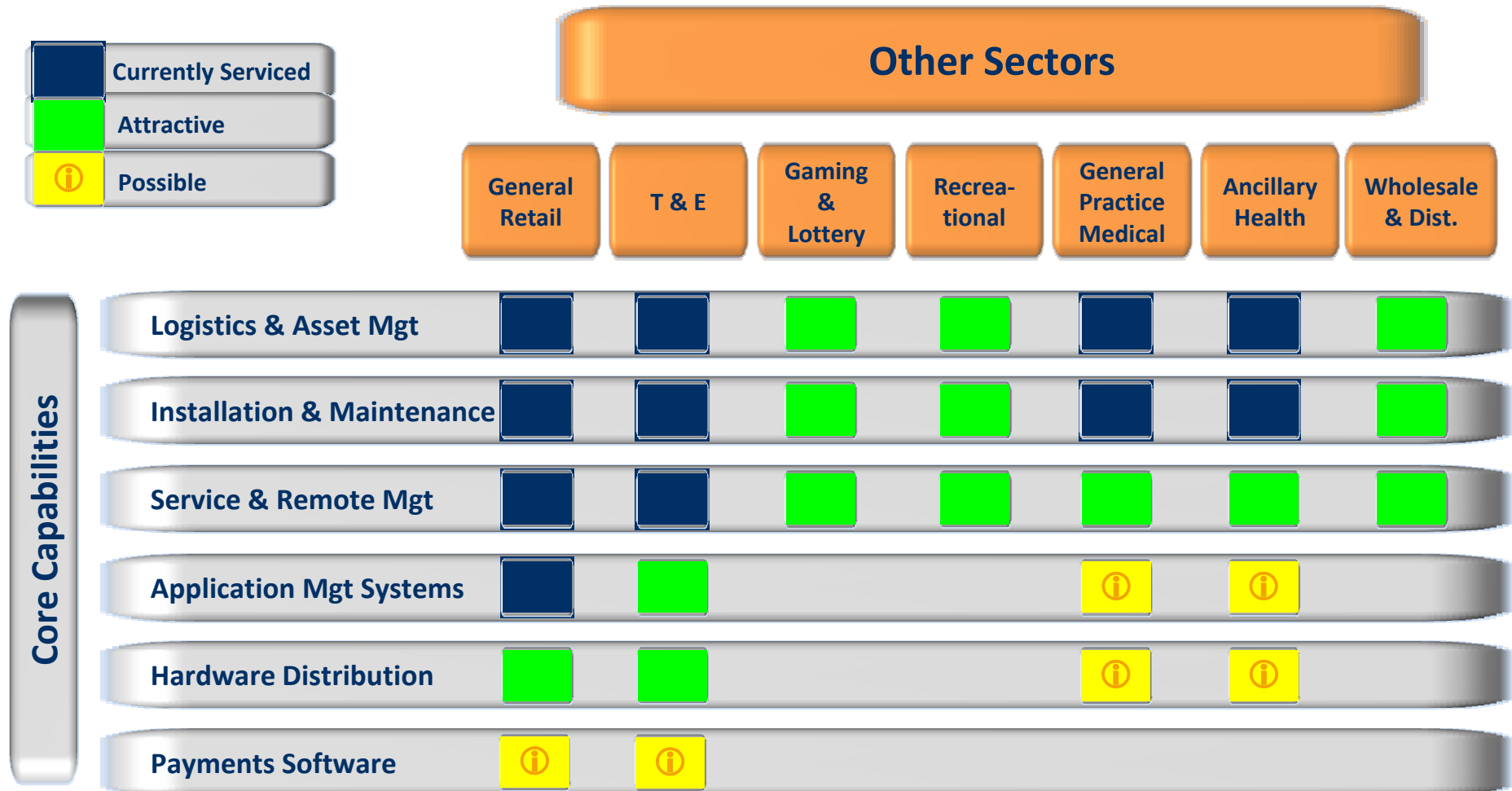
Multiple growth opportunities



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Other sectors (3)



The year ahead

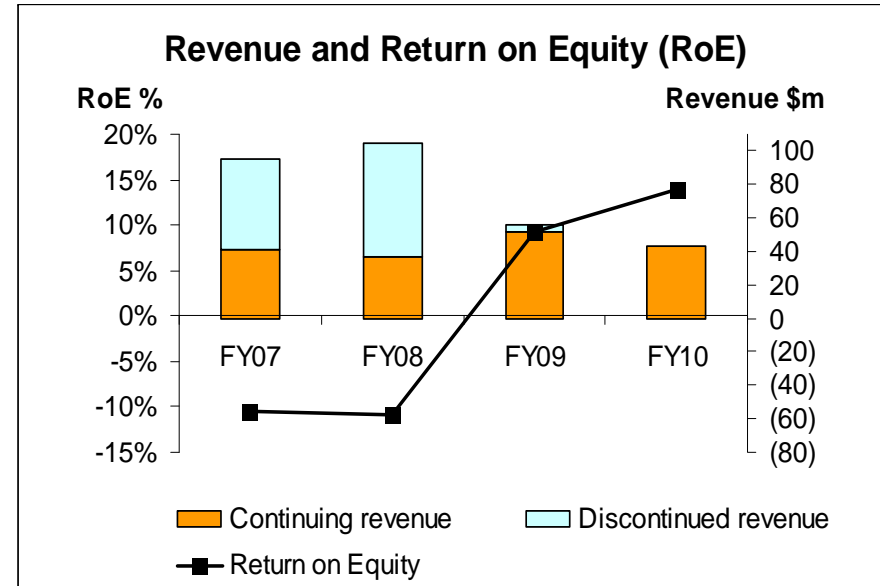
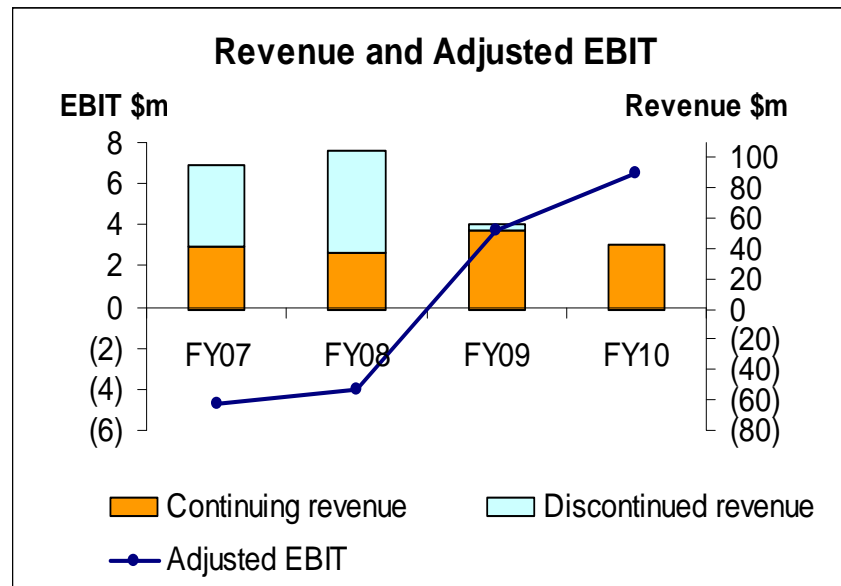
Continuing Operations	FY2009 ⁽¹⁾ '000s	FY2010 '000s estimate
EBIT \$000	3,730	6,500
	└─── + 74% ───┘	
EBIT as % of Revenue	7.2%	15.0%
Return on Assets ⁽²⁾	5.4%	9.3%
Return on Equity ⁽²⁾	9.3%	13.9%

- Ongoing improvement in continuing operating activities performance

(1) FY 2009 figures adjusted to exclude discontinued operations, restructuring expenses and impairment charges.
 (2) Ratio based on EBIT less estimated tax on EBIT. Finance income and expenses excluded.



Creation of shareholder value



- Significant increase in equity return
- A true measure of value creation

1. FY 2007 to 09 continuing EBIT adjusted to exclude discontinued operations, restructuring expenses, impairment charges and rectification costs.
2. Return on Equity Ratio based on continuing adjusted EBIT less estimated tax on continuing adjusted EBIT. Finance income and expenses excluded.
3. FY10 based on management forecasts.

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Summary

- ✓ Completion of business transformation provides a solid platform and a strong earnings base
- ✓ Sustainable, recurring annuity style revenues
- ✓ Strong relationships with blue chip customers
- ✓ Robust, scalable business model
- ✓ Several viable options for growth

Focus now on growth

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Items of Business

Mr Robert Bishop
Non-Executive Chairman

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Item 1 - 2009 financial year accounts

Adoption of 2009 financial year accounts:

- to receive, consider and adopt the full financial report (financial statements, notes, director's and auditor's reports) of the company and its controlled entities for the year ended 30 June 2009.

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Item 2 – Resolution 1

Adoption of the Remuneration Report:

- that the Remuneration Report as outlined in the 2009 Annual Report be adopted by the company.

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Item 3.1 – Resolution 2

Election of Joe Bonin as a director of the company:

- to consider and, if thought fit, elect Joe Bonin as a director of the company.

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Item 3.2 – Resolution 3

Election of Gary Hooper as a director of the company:

- to consider and, if thought fit, elect Gary Hooper as a director of the company.

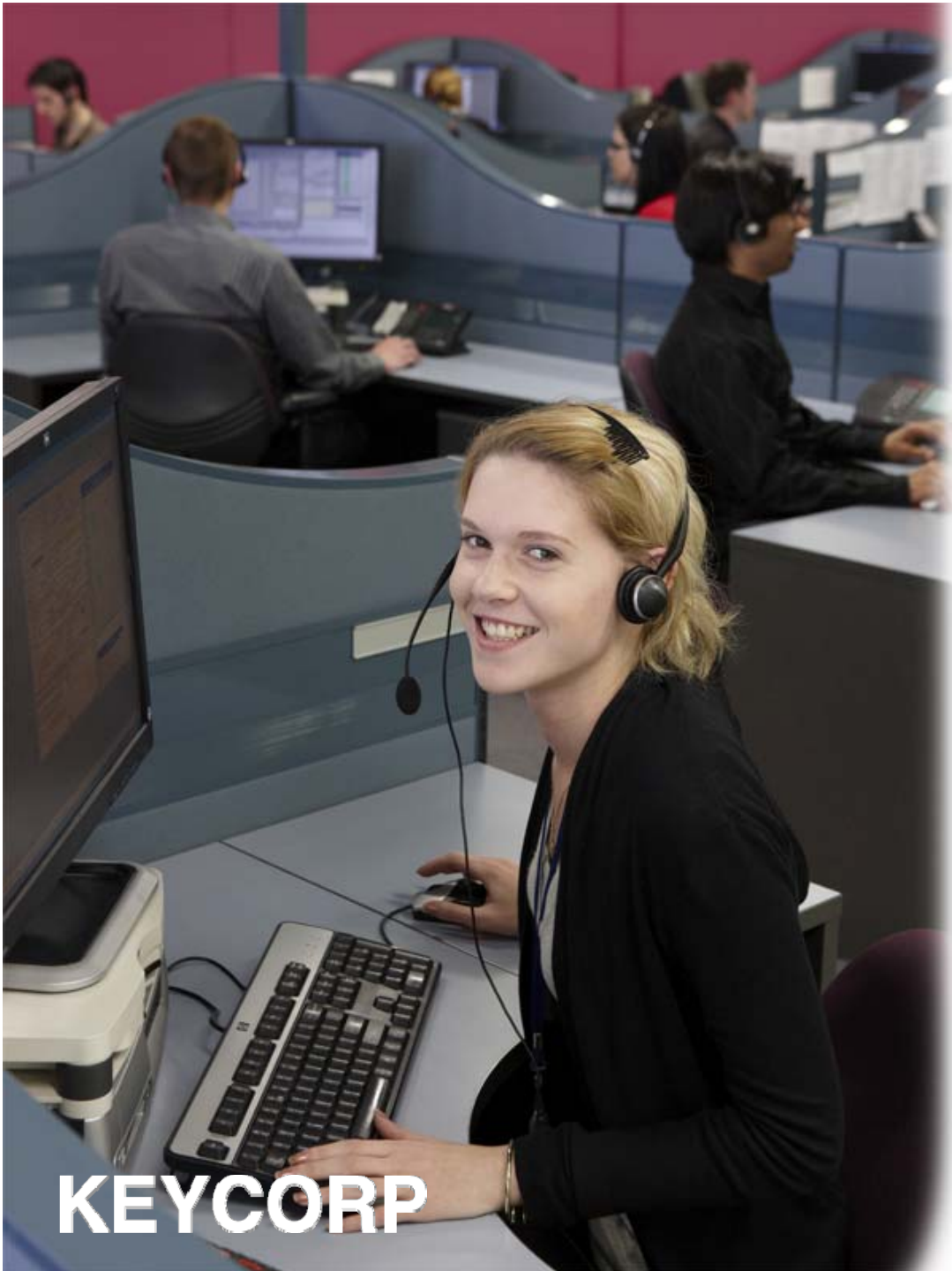
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Questions



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Thank you

**Please join us
for refreshments**